

Case Study

Askam

Background

As a leading provider of off-grid solar lighting and power solutions, we formed a successful partnership with Askam, a prominent player in the plant hire and civil engineering industry. Initially, Askam hired our ProPower Solar Hybrid Generator through a partner. Impressed with the performance and support received, Askam purchased a ProPower unit. In 2023, Askam expanded their fleet by acquiring an additional two ProPower units.

Challenge

Askam faced several challenges:

- Navigating Solar Technology: As an entrant into the world of solar power, understanding and integrating solar technology into their operations posed a potential challenge.
- Financial Considerations: While recognising the potential savings, there might have been initial concerns about the financial investment required for transitioning to solar power.
- Ensuring Ongoing Support: The need for ongoing support and assistance, especially for a company entering a new domain like solar power, was crucial.

Prolectric have been an outstanding supplier of ours in recent months, from point of sale to product support there is nothing I can fault them on. Their products are fantastic and save our customers a fortune financially, as well as reducing carbon footprints by substantial amounts across various site locations.

A key thing about Prolectric, is you are not left on your own when you buy the product, which can be daunting to those trying to enter the world of solar power, the support is truly unmatched. With special thanks to Nick & to Mitch for all their assistance since we bought the first unit, we now run a small fleet of them.

Laura Tudhope
Plant Manager, Askam



The Solution

Providing tailored solutions to address Askam challenges:

- **Comprehensive Support:** We offered unparalleled support from point of sale to ongoing product assistance, creating a collaborative and trusting relationship.
- **Financial Benefits:** The ProPower Solar Hybrid Generator wasn't only praised for its performance but also for its potential to save Askam's customers a significant amount financially. The cost-effective nature of the ProPower units contributed to substantial financial savings across various site locations.
- **Environmental Impact:** Our solar power solutions were acknowledged for their positive impact on reducing carbon footprints across various site locations. This alignment with sustainable practices enhanced the environmental credentials of Askam's operations.



The Result

Our collaboration with Askam yielded noteworthy results:

- **Operational Efficiency:** Our ProPower units demonstrated outstanding performance, contributing to increased operational efficiency at Askam Plant's sites.
- **Financial Savings:** The cost-effective nature of our products resulted in significant financial savings for Askam's customers, enhancing the overall value proposition.
- **Environmental Responsibility:** By adopting our solar solutions, Askam actively participated in reducing carbon footprints across various site locations, aligning with environmentally conscious practices.

Why choose Prolectric?



Reduced Emissions
 Offers huge CO₂ emissions benefits vs traditional diesel generators.



Reduced Noise
 Ideal for urban or residential locations and night projects.



Advanced technology
 Remote control, monitoring and reporting capabilities.



Reduced Fuel Usage
 The ProPower can cut fuel usage by up to 90%.



Minimal Maintenance
 Reduced generator run-time means less maintenance.